

Time Slot	All Conference Great Room and Fireside Room	Track 1: General Development Willow A	Track 2: General Development Willow B	Track 3: Cloud & Mobile White Pine & Maple	Track 4: Management Board Room	Hickory Room
7:00	Registration					
8:00	Keynote: Johanna Rothman					
9:10		Marvin Toll Competitive Innovation: Emergent Enterprise Application Architecture and Design	Steve VanderLeest and Josh Holtrop An Open Source Hypervisor for Aerospace	Patrick Bailey Why the Fuss Over Cloud Computing	Carl Erickson Trash your RFP: How to Select the Best Vendor	
10:10		John Michael Hauck Scientific Software Development using Agile and Rich UI Designers	Mike Karlesky Way Better Error Handling in C Using CException	Roger Valade Migrating Core Enterprise Applications to the Cloud	Derek Huether Breaking the Law of Bureaucracy	
11:00	LUNCH					
11:40	Keynote: Rex Black (LUNCH continues)					
12:35		Jennifer Marsman Parallel without Pain: Parallel Computing in .NET 4.0	Matt Fletcher Embedded Test-Driven Development in C with Ruby	Steve Goulet Windows and SQL Azure	Lisamarie Babik Agile: The Introvert's Dilemma	
1:30		Daniel Klyn A Repeatable Kind of "Magic" – The Art and Science of Aligning Business Goals and User Needs Using Information Architecture	Samuel Bowles and Paul Hart Extreme Design – The Secrets to Successful Design Pairing	Jason Farrell Getting Started with Delicious Android	Joseph Starwood Attaining Business-Oriented Software Excellence	
2:20	Ice Cream Break					
2:30	Panel Discussion: The Future of Software  Raffle Time					
3:40		Chris Woodruff Sailing the Ocean of 1's and 0's: The Next Wave of Data and Software	Ivan Assenov The Worse the Application, The Longer it Lives	<b>Moved to Hickory Room</b>	Panel Discussion: Carl Erickson A Vendor's Perspective on Software Projects	Brian Genisio Cross-Platform Mobile Development with Air
4:30	Closing Activities					